

CO-CREA-ME : From co-creation
to co-management



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Co-creation of Service Innovation in Europe



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 770492.

Issues surrounding self-employment in Spain

(Gathered from co-design and community reporting sessions)

- High unemployment
- Active employment policies axed during the recession
- No single entity offered real support
- Citizens had to explain their situation or project idea to many different people and offices who were not invested
- No financial support
- Decisions were made for people not with them
- Many opportunities fell by the wayside



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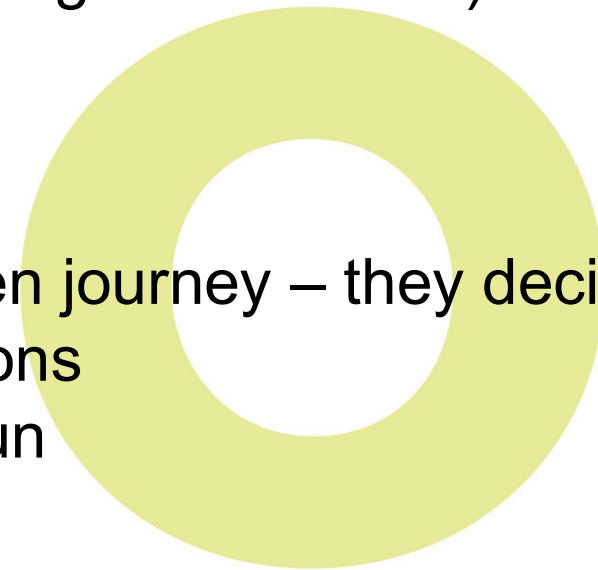
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Opportunities offered by co-creation

- Multiple stakeholder sessions (using CR methods) enabling detection of real difficulties
- Open forums (co-management)
- Open data
- Personalised jointly created citizen journey – they decide the frequency and nature of interactions
- Control of media mostly citizen-run



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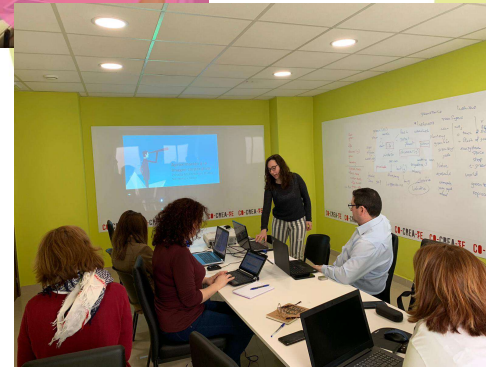
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The **CO-CREA-E** space is important to ...

Have fun and (co)create

Co-mentor/accompany

Run mostly peer-run training
and workshops



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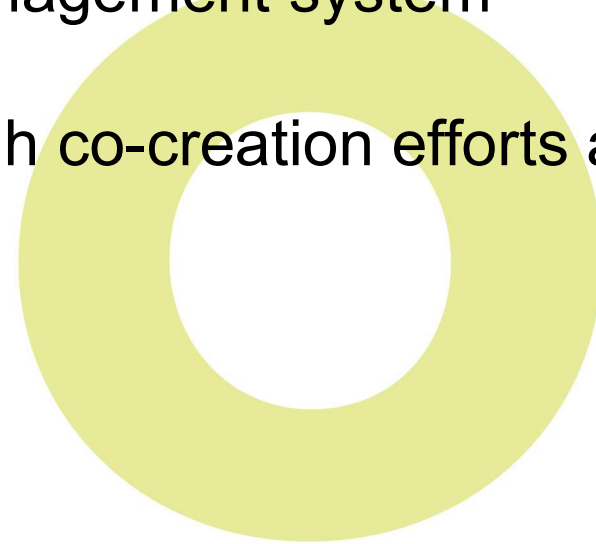
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A few results

- Over 350 registered participants
- 220 projects on the project management system
- 60+ new firms
- 25 new projects created through co-creation efforts and synergies
- 1470 tweets
- A manifesto for co-creation
- 2 new **CO-CREA-TE** centres



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The **CO-CREA-ME** manifesto supporting the European Pillar of social rights

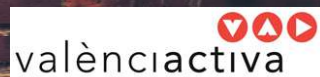


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Thanks for listening!
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